

# Acceptance & Submission Guidelines

Rugs



# Rugs

## Premium Positioning

At **Catawiki**, we auction rare, authentic, traditional rugs.

We focus on rugs that are hard to find, special and appealing to **passionate enthusiasts**.

Because potential buyers come to Catawiki looking for special, interesting items, our **in-house experts select every piece** for our auctions. They ensure items are of **premium quality** and are presented in the best possible way.

This expert selection helps **keep our bidders excited**, because they can find rare, special **pieces they're interested in**. This also helps our **sellers have great selling experiences**.



At Catawiki, we're constantly moving forward. We focus on premium products that really get buyers' attention. This opens up opportunities for success for you.

From the 14 million people who visit Catawiki every month, we gain valuable information on what they're passionate about and what they're looking to buy.

With your help, we want to make sure we meet this high demand and offer the special objects that excite our growing number of bidders.

In these guidelines, we've defined the special pieces that bidders look for in our Rug auctions. We'll also guide you through what you need to successfully offer your rugs for auction.

Our experts and account managers will be available to support and guide you towards success on Catawiki.

Thank you for joining us on this exciting journey!



# Product Guidelines



**For our Rug auctions, we're looking for a wide selection of authentic, traditional rugs that are:**

- Made in any time period (including present-day)
- In good condition
- Worth a minimum of €100





# Accepted items

- ◆ We're looking for a wide selection of authentic, handmade rugs, including:



Rugs



Kelims



Asmalyks, Pillow cases, saddlebags

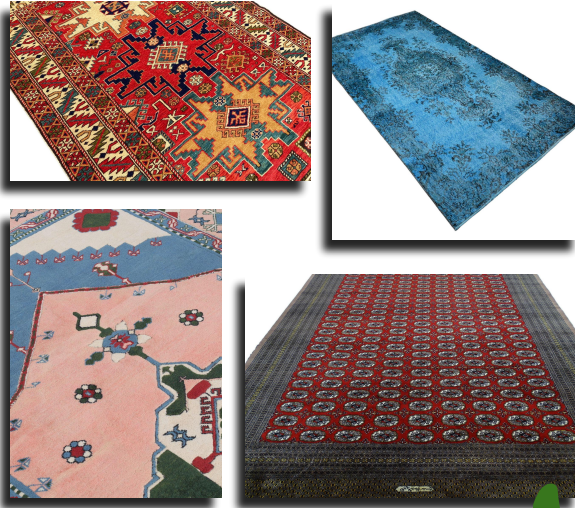
Not suitable:

- ✗ Kelims made after 2000
- ✗ Wool rugs from India or Pakistan that are smaller than 1.5 m<sup>2</sup>
- ✗ Rugs from Iran or other high risk regions



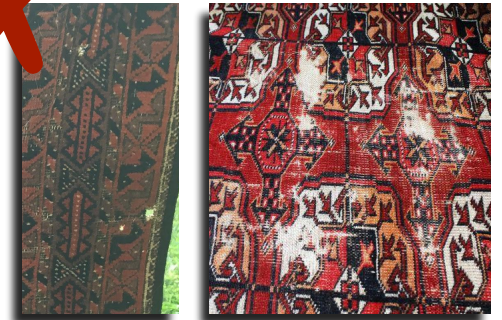
# Condition

- ◆ We're looking for rugs in the following conditions:
- ◆ **As new:** unused
- ◆ **Excellent condition:** flawless with no defects and/or restorations
- ◆ **Very good condition:** no defects but with very minor signs of use
- ◆ **Good condition:** light signs of use and/or minor age-related marks
- ◆ **Fair condition:** signs of wear and/or marks



Not suitable:

- ✗ **Fragments**
- ✗ **Rugs in poor condition** that show heavy wear or damage and are in need of restoration



# Submission Guidelines

Potential buyers are more likely to bid on objects with a good description, with all relevant information displayed clearly.

## Object Description

To help encourage potential buyers to bid on your object, you should include a detailed description of your rug(s). This should be thorough and honest, and should follow the guidelines below.



# Submission Guidelines

If you use our website to upload your objects, fields will appear to give you guidance about what information we need to know about your object. The fields you fill in present the information in a way that's easy for the buyer to read and search by.

## The required information includes:

- Number of items in your lot
- Model
- Type of object (such as saddlebag or kelim)
- Length and width
- Main material of the item
- Country of origin
- Period in which it was made
- Production method
- Condition
- Whether the rug has been professionally cleaned





# Image Guidelines

Including strong photographs is key to catching buyers' attention, ensuring they bid on your object.

Buying online means bidders don't get a chance to see your object in person. So detailed and high quality photographs are very important.

## Photographs

To allow our experts, as well as our bidders, to get an accurate impression of your item, we need a minimum of 6 high quality photos showing:

- A 360 degree view of the item
- Close-ups of important details, according to the guidelines below





# Image Guidelines

- Take photos that show the complete object from all sides, **as well as close-ups** of the following details:
  - The front-side of the corners
  - The pattern (shown from the front, minimum 3 images)
  - The border
  - The fringes
  - The back (fold back a corner of the rug and take a photo showing the back, border, fringes and part of the front)
- **Add photos of any blemishes, stains and restorations** to avoid post-sale cancellations.
- **Don't use stock photos** or images downloaded from the internet.
- Use a plain and **neutral background**.
- **Avoid self-portraits:** don't include any body parts in your photos.
- **Only show the item(s) you're selling:** don't include details of the room, like curtains. Don't photograph items on furniture or appliances, for example on a sofa. Don't take photos of the item outdoors with a garden or landscape in the background.
- **Photograph in daylight or with professional lighting:** flash or artificial light can give an inaccurate impression of the actual colour.



# Image Guidelines

- ❖ Examples of suitable photos:



Add a close-up image of the back with a ruler to show the knot density

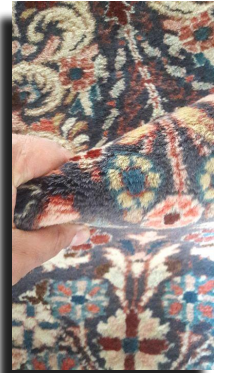


Add a close-up image of any signatures/dates



# Image Guidelines

- ◆ Examples of unsuitable photos:





**catawiki**

Thank *you.*